

ESTTA Tracking number: **ESTTA388595**

Filing date: **01/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196926
Party	Defendant Dorfman-Pacific Co.
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Submission	Opposition/Response to Motion
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Signature	/s/Michael James Cronen, Esq.
Date	01/15/2011
Attachments	DORFMANRubelDecExhB.pdf ( 5 pages )(1151096 bytes )

## ASSIGNMENT OF REGISTERED TRADEMARK

THIS ASSIGNMENT (the "Assignment") by and between CAPPELLI STRAWORLD, INC., a Florida corporation ("Assignor"), and DORFMAN PACIFIC COMPANY, a California corporation ("Assignee"), is made on the date written below.

WHEREAS, Assignor has adopted, used and is using a trademark which is registered with the U.S. Patent & Trademark Office, Registration No. 2,326,188 registered on March 7, 2000; and

WHEREAS, Assignee desires to acquire said trademark;

NOW, THEREFORE, in consideration of the mutual promises and covenants made herein, the acts and deeds performed pursuant hereto, and for other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby grants, transfers and assigns to the Assignee all right, title, interest and goodwill in and to the registered trademark, CAPPELLI STRAWORLD, INC., United States Patent and Trademark Office Registration Number 2,326,188 registered on March 7, 2000, as more fully described in the Certificate Of Registration attached to this Assignment.

IN WITNESS WHEREOF, the parties have hereunto set their hands on this 19 day of June, 2009.

CAPPELLI STRAWORLD, INC.,  
a Florida corporation

By: Bonnie C. Rubel  
Bonnie C. Rubel, President

The foregoing instrument was acknowledged before me this 19<sup>th</sup> day of June, 2009, by Bonnie C. Rubel, who is personally known to me or who produced A FL. Owner's license as identification, and who, after first being duly sworn by me, did depose and say that she is the President of CAPPELLI STRAWORLD, INC., the Florida corporation described in and which executed the foregoing instrument, and that she has full and complete authority to file and execute this instrument and all papers contained therein, in the name of and on behalf of the corporation.


[Signature]  
Notary public



06/19/09

DORFMAN PACIFIC COMPANY,  
a California corporation

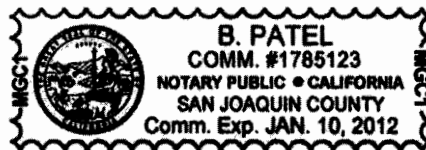
By:

  
Douglas E. Highsmith (name),  
President/CEO (title)

The foregoing instrument was acknowledged before me this 21<sup>st</sup> day of ~~June~~ July, 2009, by Douglas E. Highsmith, who is personally known to me or who produced a CA drivers license as identification, and who, after first being duly sworn by me, did depose and say that he/she is the President/CEO of DORFMAN PACIFIC COMPANY, the California corporation described in and which executed the foregoing instrument, and that he/she has full and complete authority to file and execute this instrument and all papers contained therein, in the name of and on behalf of the corporation.



Notary public



# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



*J. Todd Johnson*

Commissioner of Patents and Trademarks

**Int. Cls.: 18 and 25**

**Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41**

**Reg. No. 2,326,188**

**United States Patent and Trademark Office**

**Registered Mar. 7, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**CAPPELLI STRAWORLD, INC.**

**CAPPELLI STRAWORLD, INC. (FLORIDA  
CORPORATION)  
5450 N.W. 82ND AVENUE  
MIAMI, FL 33166**

**FOR: TOTE BAGS AND HANDBAGS MADE  
OF STRAW AND RAYON, IN CLASS 18 (U.S.  
CLS. 1, 2, 3, 22 AND 41).**

**FIRST USE 0-0-1957; IN COMMERCE  
0-0-1972.**

**FOR: WOMEN'S HATS MADE OF STRAW,  
FELT, VELVET AND COTTON, IN CLASS 25  
(U.S. CLS. 22 AND 39).**

**FIRST USE 0-0-1957; IN COMMERCE  
0-0-1972.**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "INC.", APART FROM THE  
MARK AS SHOWN.**

**SER. NO. 75-648,464, FILED 2-25-1999.**

**CYNTHIA CROCKETT, EXAMINING ATTOR-  
NEY**